



NORTH HERTFORDSHIRE DISTRICT COUNCIL

AREA COMMITTEE DEVELOPMENT GRANT APPROVAL FORM

1. Committee: **Royston Area Committee**

2. Date: **18 Jun 2014**

3. Summary of application: **Funding support for Royston Arts Festival events**

Name of organisation: **Royston Arts Festival**

Sum requested: **£1,400**

Total project cost: **£17,000**

Brief details:

Royston Arts Festival is an annual festival that takes place in September each year. The eighth consecutive Royston Arts Festival will run from Friday 19 September to Sunday 28 September 2014 and is an event embracing all art forms, run by the people of Royston for the people of Royston. It is run for the benefit of the town, district, arts professionals, amateur groups and individuals. Its main aim is to enhance the quality of life for residents of the area by developing new and existing opportunities for them to experience the Arts through active and passive participation. Last years event attracted more than 5000 visitors, many who were new to Royston.

Matched / linked funding: **£5,000**

Funder: **Johnson Mattheys**

Matched /linked funding : **£2,000**
or DRR

Funder: **Royston First**

Comments from Development Officer:

The Royston Arts Festival is one of the highlights of the year for Royston and brings many visitors to the town. As well as being a showcase for all the clubs and societies of Royston, the festival also drives footfall for the local businesses in turn, raising the town's profile. Funding is being sought to help with publicity costs, room hire costs and equipment to be used throughout the festival. Whilst the Royston Arts Festival has received annual funding grants from the Royston Area Committee in the past, the support of the Committee is crucial in ensuring that the Festival continues to take place.

The Community Development Officer has examined this application against the Authority's Area Grants Policy, the organisation's accounts and grant history, and considers it an eligible application to put before the Committee.

Amount recommended: **£1,250**

4. Comments from Ward Members:

I support / do not support this application

Name:

Signed:

Date:

I support / do not support this application

Name:

Signed:

Date: